20TH European Health Forum Gastein

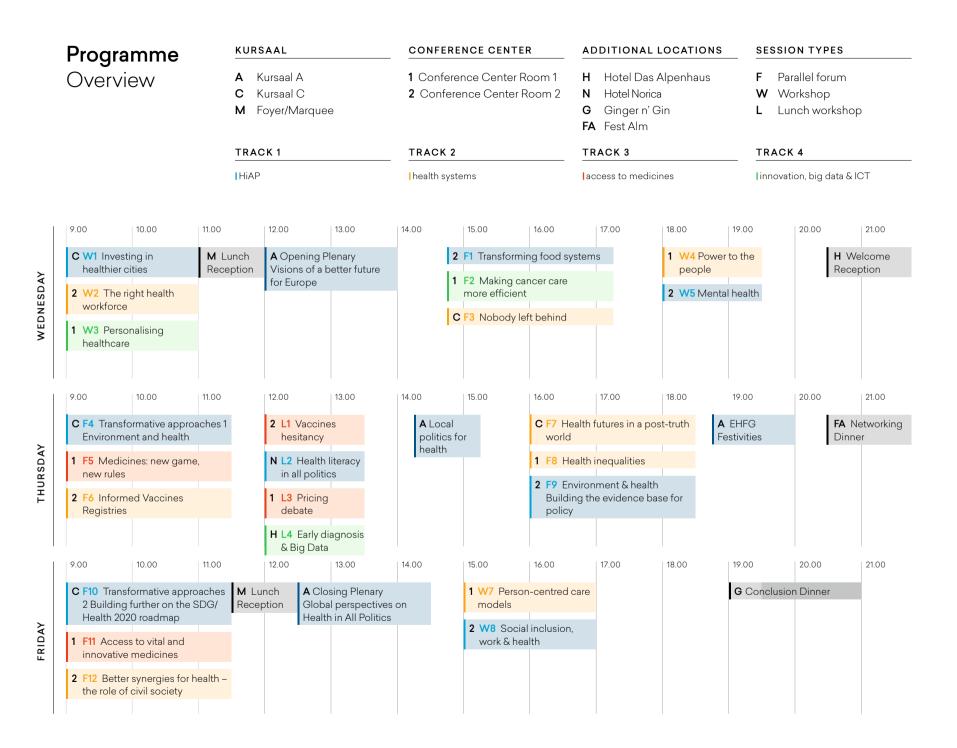
Health in All Politics – a better future for Europe



Imprint

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app.ehfg.org/download.html



Forum Schedule Wednesday

Wednesday 4 October 2017

9.00-11.00	Pre-conference Workshops	
Kursaal C	M Investing in healthier cities: "insuring" prevention	
Conference Center Room 2	w2 The right health workforce - a matter of planning?	
Conference Center Room 1	W3 Personalising healthcare: How rare diseases pave the way	
11. ⁰⁰ – 12. ⁰⁰		
Marquee/Kursaal	Lunch Reception	
12. ⁰⁰ – 14. ⁰⁰	Opening Plenary	
Kursaal A	PI Visions of a better future for Europe	
14. ⁴⁵ – 17. ¹⁵	Fora	
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Conference Center Room 1 Kursaal C 18.⁰⁰ – 19.³⁰	 Making cancer care more efficient Nobody left behind Workshops 	0000
Conference Center Room 1 Kursaal C 18.⁰⁰ – 19.³⁰ Conference Center Room 1	 Making cancer care more efficient Nobody left behind Workshops Power to the people: Re-imagining health systems with people at their centre 	000000000000000000000000000000000000000



DATE & LOCATION 09.00 - 11.00 Wednesday 4 October 2017 Kursaal C

(online update: 29 Sept 2017)

Investing in healthier cities: "insuring" prevention Engaging multiple stakeholders and sustainable environments to nurture a life free from NCDs

The health insurance sector is engaged in the politics of pooling health risks while city mayors are in the politics of managing cities. Most of the focus of the health insurance sector is around reducing the costs of treatment rather than prevention for better health and well-being with a subsequent reduced need for treatment. This session proposes to introduce promotive and preventive health into the politics of health insurance and thus encourage healthier cities. It will cover how city mayors can work together with health insurance agencies and companies, guided by health experts, to provide a platform where members of the public and particularly clients of the insurance companies receive information on promoting healthy lifestyle choices and prevention and early treatment of NCDs. The modalities of how this can be initiated and implemented will be discussed and the potential and approaches for improving health literacy for NCDs also explored. Mayors will be encouraged to champion this initiative even as it expands beyond cities.

JOSEF PROBST

KAI KOLPATZIK

General Director, Main Association of Austrian Social Security Institutions

DES CAHILL Councillior, Cork City, Ireland

JULIA TAINIJOKI-SEYER Medical Adviser, World Medical Association

ORGANISED BY World Health Organization



Physician & Public health expert, Head Department of Preventio, nAOK Federal Association, Germany KAROLINA MACKIEWICZ

Acting Executive Director, Baltic Region Healthy Cities Association

Facilitated by **ARMIN FIDLER**, immediate past President, European Health Management Association & **SIEGFRIED WALCH**, Head of Department & Studies, MCI Management Center Innsbruck, Austria

W2

DATE & LOCATION 09.00 - 11.00

Wednesday 4 October 2017 Conference Centre Room 2

ONLINE TOOL https://app.wisembly.com/ehfgw2

ORGANISED BY

Gesundheit Österreich GmbH (GÖG) ∂ European Observatory on Health Systems and Policies

Gesundheit Österreich



The right health workforce - a matter of planning?

An appropriately resourced health workforce is essential to healthcare provision, vital to quality of care, health system performance and ultimately to population health. Due to changes, not only in the future of health service delivery but also in employment patterns & preferences of health professionals, health workforce planning (HWFP) is high on the agenda. Regarding the implementation of planning results, health policy-makers must overcome split responsibilities, building bridges between different professional bodies and ministries. The methodological task itself is also challenging, bearing in mind the long-term impact & the interdisciplinary and inter-sectoral aspects of HWFP. Although the importance of health workforce governance is beyond doubt, there is no clear answer yet as to the level and nature of integrated health workforce planning needed.

MATTHIAS WISMAR

Senior Health Policy Analyst, European Observatory on Health Systems and Policies

BERNHARD GIBIS

Head of Provision and Structure of Health Care Services Department, KBV, Germany

ALDO LUPO

President, European Union of General Practitioners / Family Doctors

MARIUS-IONUT UNGUREANU

Deptartment of Public Health, Babeş-Bolyai University, Romania and member of Young Forum Gastein

HERWIG OSTERMANN Executive Director, Gesundheit Österreich GmbH (GÖG)

ANITA RABBEN ASBJØRNSEN

Special Adviser in International Affairs, Norwegian Nurses Organisation

Facilitated by CLAUDIA HABL, Gesundheit Österreich GmbH (GÖG)



DATE & LOCATION 09.00 - 11.00 Wednesday 4 October 2017 Conference Centre Room 1

(online update: 29 Sept 2017)

Personalising healthcare: How rare diseases pave the way

Current efforts in personalised medicine aim at bringing scientific insights into the clinic to effectively identify disease and predisposition for disease, prescribe the right therapy and determine the right dose for the right patient, and to better deliver timely and targeted prevention. This session brings together stakeholders to exchange knowledge and develop strategies, policies and guidance that pave the way to personalised medicine in Europe, using rare diseases as a model.

Advances in genomics and other "omics" technologies have significantly improved our understanding of the pathogenesis of rare diseases. This has opened avenues for piloting new, personalised diagnostic methods and therapies. The impact of "omics" is reinforced by the combination of these data with Real-World Data (RWD). Notably, it has been recognised that large data sets of detailed phenotypes integrated with genetic data help adjust dosage and select therapy. RWD is also vital for post-authorisation evidence generation. The blurred boundary between clinical care and research in rare diseases makes them an excellent candidate for piloting integrated bench-to-bedside pipelines to ensure the rapid translation of research findings into clinical support for personalised medicine.

This workshop will follow an interactive format, with talks on rare diseases research and care in Europe, the use of "omics" & RWD, health data infrastructures and health data policy.

OLAF RIESS

NeurOmics Project Coordinator, University of Tübingen

AIN AAVIKSOO

Secretary General for E-services & Innovation, Ministry of Social Affairs, Estonia & Vice-Chair, ICPerMed

MAURIZIO SCARPA

MD PhD Coordinator European Reference Network for Hereditary Metabolic Diseases

PÁLL JÓNSSON

Associate Director for Research and Development, National Institute for Health and Care Excellence (NICE)

VINCIANE PIRARD

Senior Director Public Affairs (Europe & International), SANOFI Genzyme

TERJE PEETSO

Head of Sector eHealth & Ageing policy, DG CONNECT, European Commission

Moderated by **IRENE NORSTEDT**, Head of Innovative and Personalised Medicine Unit, DG RTD, European Commission



ORGANISED BY

European

Commission

P1

DATE & LOCATION 12.00 - 14.00 Wednesday 4 October 2017 Kursaal A

(online update: 30 Sept 2017)

ONLINE TOOL https://app.wisembly.com/ehfgp1

Opening Plenary

Visions of a better future for Europe

In this session, we will briefly reflect on the past 20 years of the EHFG, while allocating more time to a forward-look of the important future work needed to realise our motto of "Creating a better future for health in Europe", from the perspective of members of our Young Forum Gastein Network and through the outcomes of a recent EHFG project on visualising Health Futures. We will then invite politicians and policymakers representing the Presidency Trio of the Council of the European Union as well as inter-governmental organisations and the European institutions, to discuss the past, current and forthcoming health priorities of the presidency programme and the conference theme of "Health in All Politics".

Welcome address & opening

CLEMENS MARTIN AUER President, European Health Forum Gastein

Health Futures Scenarios

DORLI KAHR-GOTTLIEB Secretary General, European Health Forum Gastein

Panel discussion with

PAMELA RENDI-WAGNER Minister of Health & Women's Affairs, Austria

MARTIN SEYCHELL Deputy Director General, DG SANTE, European Commission

FRANCESCA COLOMBO

Head of the Health Division, Directorate for Employment, Labour and Social Affairs, OECD

REPRESENTATIVE OF THE MINISTRY OF HEALTH, BULGARIA (TBA)

REPRESENTATIVE OF THE MINISTRY OF HEALTH, ESTONIA (TBA)

Moderated by **TANIA DUSSEY-CAVASSINI**, former Ambassador for Global Health and former Vice-Director-General of the Swiss Federal Office of Public Health, Federal Department of Home Affairs of Switzerland

Newsroom team with

WILLY PALM

Senior Adviser, European Observatory on Health Systems and Policies and

DIMITRA PANTELI

Department of Health Care Management, Berlin University of Technology, WHO Collaborating Centre for Health Systems Research and Management and member of the Young Forum Gastein

European Health Award Ceremony

Presentation of the short-listed projects and the winner of this year's European Health Award including prize money of € 10.000. Don't miss this opportunity to get to know the most innovative cross-border health initiatives in Europe.

The European Health Award is kindly sponsored by the Austrian Federal Ministry of Health and Women's Affairs and the Forum of the Research-based Pharmaceutical Industry in Austria (FOPI).







DATE & LOCATION

14.45 - 17.15 Wednesday 4 October 2017 Conference Centre Room 2

(online update: 20 Sept 2017)

Transforming food systems – adding value for better health in Europe

During the last century, the intention of European food policies was to tackle undernutrition and food insecurity by making food affordable and available to everybody. Unfortunately, this success story has also had some unintended consequences. Diets characterised by frequent consumption of processed foods high in saturated and trans-fats, refined carbohydrates and salt and a low intake of vegetables, fruits and whole grain foods are now widespread in Europe, with rising obesity prevalence and a significant disease burden. Consequently, more attention and efforts are needed to change towards a truly "healthy eating environment".

To achieve this, panellists will discuss:

- What incentives and disincentives are currently influencing and constraining actors in the modern food supply chains.
- What are the entry points for changing food systems?
- What is the role of food chain length?
- What might encourage sectors involved in food systems to innovate further and bring their competitors on board for in a healthier direction?

ELS BEDERT

Adviser, Food & Non-Food Product Safety, EuroCommerce

CORINNA HAWKES Professor of Food Policy, Director, Centre for Food Policy, University of London City

JOHANN MARIHART

President, Food Industries Association of Austria

JAVIER VALLE

Senior Policy Advisor, COPA & COGECA (European Farmers & European Agri-Cooperatives)

JO JEWELL

WHO Regional Office for Europe

ORGANISED BY Ministry of Health and Woman's Affairs, Austria



KAREN FABBRI Head of Sector, FOOD 2030, DG Research and Innovation (DG RTD), European Commission

Moderated by **CLIVE NEEDLE**, Senior Policy Advisor, EuroHealthNet



DATE & LOCATION

14.45 - 17.15 Wednesday 4 October 2017 Conference Centre Room 1

(online update: 30 Sept 2017)

Making cancer care more efficient What role can different stakeholders play?

Achieving greater efficiency in cancer care requires new ways of working between all stakeholders – including healthcare professionals, patients and patient groups, academia, payers, policy-makers, the life sciences industry, researchers and also more non-traditional stakeholders such as IT and data providers.

This session aims to get people to think differently about how we can foster innovation (and better care for patients) in cancer, looking across the care continuum and among different sectors.

Key questions for discussion:

- What is meant by waste and inefficiency in cancer care?
- What are concrete examples of solutions and innovations that tackle waste, and how can we do things more efficiently to benefit patients?
- What structural, cultural, and political barriers hinder implementing solutions at scale?
- Whom must we involve to change things (thinking particularly beyond the health sector)?

TIT ALBREHT

Head of the Centre for Health Care, National Institute of Public Health, Slovenia

BIRGIT BEGER

CEO, European CanCer Organisation (ECCO)

DEEPAK KHANNA

Senior Vice President and Regional President (EMEAC), MSD Oncology

KATHY OLIVER

Chair and Co-Director, International Brain Tumour Alliance (IBTA)

WENDY YARED

Director, Association of European Cancer Leagues (ECL)

Moderated by VIVEK MUTHU, Marivek Ltd.

ORGANISED BY All.Can - Secretariat represented by The Health Policy Partnership





DATE & LOCATION 14.45 - 17.15 Wednesday 4 October 2017 Kursaal C

Nobody left behind Improving access to healthcare for underserved people

Addressing gaps in health equality is on the EU agenda. Indeed, there is a growing acknowledgment of the need to address health inequalities across different key groups. In particular, discriminated, underserved, marginalised or vulnerable people (i.e. migrants, sex workers, LGBTs, people who inject drugs, prisoners, and the homeless) are at significantly higher risk of poor health and have a substantially greater risk of contracting infectious diseases. Yet at the same time, our healthcare systems are poorly designed to address their specific needs. As a result, they often experience severe inequities in access to care and poorer health outcomes. In short, the groups most in need of care are often the least likely to receive it.

Using a highly interactive format, this session will explore the harsh realities and multiple challenges faced by these key groups owing to the presence of multiple legal, political, economic, social and organisational barriers.

Starting at street level, community representatives and health policy experts will provide snapshots of the reality and challenges faced by these diverse groups to access healthcare. Our discussions will then move to an interactive workshop in which all participants will help identify needs, commonalities and potential policy responses to address these inequities. Finally, we will discuss the potential of an EU-wide policy response to improve equitable access to care and inclusion of underserved people in Europe.

ALYNA SMITH

Advocacy Officer, Platform for International Cooperation on Undocumented Migrants (PICUM)

ANASTACIA RYAN

Programme Officer, International Committee on the Rights of Sex Workers in Europe (ICRSE)

GEORGE KALAMITSIS

President of Prometheus, Hellenic Liver Patient Association, Greece

EBERHARD SCHATZ

Project Coordinator, Correlation Network

FREEK SPINNEWIJN

Director, European Federation of National Organisations Working with the Homeless (FEANTSA)

ANDREJ KASTELIC

Head of the National Centre for the Treatment of Drug Addiction, Ljubljana, Slovenia

RACHEL HALFORD

Deputy CEO, Hepatitis C Trust, UK

JEFFREY LAZARUS

Professor, International Health, Immunology & Microbiology Department, University of Copenhagen

ORGANISED BY MSD



Moderated by DENIS ONYANGO, Head of Programmes, African Advocacy Foundation and

BORIS AZAÏS, Director Public Policy, MSD Europe & Canada



DATE & LOCATION 18.00 - 19.30 Wednesday 4 October 2017 Conference Centre Room 1

(online update: 30 Sept 2017)

Power to the people Re-imagining health systems with people at their centre

Breakthrough treatments have changed patients' expectations of the care they receive, and we are getting better at understanding complex diseases. Nevertheless, and despite strong and universal European health systems, poor people were 10 times more likely than rich people to report unmet medical needs for financial reasons in 2014, and health budgets are struggling to cope with the simultaneous pressures of an ageing population with multiple chronic diseases and new high-cost treatments. Commonwealth Fund data shows that in seven high income countries at least one in four high-need adults experience poorly coordinated care. More worrying still, high-need adults express low-levels of confidence in the care provided to them: in six high income countries, more than 10% of high-need adults thought that a mistake had been made in their treatment or care in the previous two years.

Action to address these shortcomings should draw from the concept of person-centred care, so that health systems can deliver what matters most to patients. Patients and providers need to be equipped with the right skills and infrastructure to take advantage of new technologies, and there needs to be a broadly held understanding of what matters to people in their healthcare experiences and outcomes. Health systems will only yield the expected high-quality outcomes when they are truly person-centred – but how to achieve this goal remains a hotly debated topic in the global health systems discourse.

In this highly interactive session, participants will have the chance to articulate a working definition of "person-centred healthcare", which will form the basis of group work led by experts representing the major health systems components central to re-centring the system on people, rather than the clinician or the hospital. Panellists will discuss the most pressing issues and recommendations towards achieving people-centred healthcare systems, reflecting and reacting directly to audience feedback and input.

THOMAS ALLVIN

Director Strategy and Healthcare Systems, European Federation of Pharmaceutical Industries and Associations (EFPIA)

HENRY ASHWORTH President, International Association for Responsible Drinking (IARD)

RICARDO BAPTISTA LEITE Medical Doctor, Member of Parliament (Health Committee), Portugal

RACHEL HALFORD Deputy CEO, Hepatitis C Trust, UK

AXEL KAEHNE

Associate Director, Institute for Public Policy & Professional Practice, Edge Hill University, UK

Moderated by ANDREA FEIGL, Health Economist, Organisation for Economic Cooperation and Development

ORGANISED BY acumen public affairs





DATE & LOCATION 18.00 - 19.30 Wednesday 4 October 2017 Conference Centre Room 2

(online update: 30 Sept 2017)

Mainstreaming mental health policies across sectors

The prevalence of mental health problems in Europe is high and they are a major burden on society. Data suggests that one in four citizens are affected at least once during their lifetime and that over 38% of EU residents experience mental health problems at some point during any given year. Yet only 25% of those affected receive any treatment and only 10% receive something like "adequate" care. Good mental health and well-being are human rights and moreover are key factors for social cohesion, economic progress and sustainable development in the EU - mental health problems lead to substantial personal and economic costs for European individuals, communities and economies.

Much is now known about what works in the prevention, care and treatment of mental health problems. And it is accepted that promoting mental health and well-being in policy areas other than health is a crucial way of addressing its multiple determinants. Yet, implementation remains challenging, both at EU and national levels.

This session will consider what works and is cost-effective in preventing and treating mental health problems, drawing on best practice examples.

- What can we learn from those countries who are doing better than others at preventing and treating mental health problems and effectively integrating those suffering into so-ciety?
- We will consider the challenges at the policy level where is the political will to address stigma, and what can we do to combat silo-based sectoral working and progress a mental health in all policies approach?
- What can we learn from successful and unsuccessful efforts to mainstream mental health policies in other sectors?
- Above all we will ask where can and should the European Commission, Member States and the wider community working on mental health now concentrate efforts to finally make progress?

HEINZ KATSCHNIG

Emeritus Professor of Psychiatry, Medical University Vienna, Austria

JOHN BOWIS

AAGJE IEVEN

Honorary President, Health First Europe

FRANCESCA COLOMBO

Secretary General, EUFAMI

Head of Health Division, Directorate for Employment, Labour and Social Affairs, OECD

ORGANISED BY European Health Forum Gastein



ANNIE PANNELAY Healthcare Principal, Economist Intelligence Unit

Moderated by **TANIA DUSSEY-CAVASSINI**, former Ambassador for Global Health and former Vice-Director General of the Swiss Federal Office of Public Health, Federal Department of Home Affairs of Switzerland

Forum Schedule Thursday



Thursday 5 October 2017

9.00-11.30	Fora	
Kursaal C	🔞 Transformative approaches: The SDGs/Health 2020 roadmap & environment and health	
Conference Center Room 1	F5 Medicines: new game, new rules	
Conference Center Room 2	60 Exploring the needs and future developments of immunisation records in the EU	
12. ⁰⁰ – 13. ³⁰	Lunch workshops	
Conference Center Room 2	Addressing vaccine hesitancy in challenging times	
Hotel Norica (new)	12 Health literacy in all politics / please kindly note the location change as of 19 September	
Conference Center Room 1	13 Have a voice in the pricing debate	
Hotel Das Alpenhaus	Early diagnosis linking Big Data – hope or nightmare?	
Marquee / Kursaal	Lunch break	
14. ¹⁵ – 15. ¹⁵	Plenary	
Kursaal A	P2 Local politics for health	
16. ⁰⁰ – 18. ³⁰	Fora	
Kursaal C	Health futures in a post-truth world	
Conference Center Room 1	Health inequalities: threats and opportunities	
Conference Centre Room 2	¹⁹ Environment & health: Building the evidence base for policy	
18.45 – 20.00	EHFG Festivities	
Kursaal A	Anniversary Concert	
20. ³⁰ – 23. ⁰⁰		

Fest Alm



DATE & LOCATION 09.00 - 11.30 Thursday 5 October 2017 Kursaal C

(online update: 30 Sept 2017)

Transformative approaches for equity and resilience – Harnessing the 2030 Agenda for health & well-being The SDGs/Health 2020 roadmap & environment and

health

The United Nations 2030 Agenda for Sustainable Development has created a new impetus for transformative approaches to achieving the goals of better health and well-being for all. This builds on the work of Health 2020, the policy and strategy framework for the WHO European Region, which has whole-of-government, Health in All Policies, and whole-of-society approaches at the heart of its implementation.

This Forum will cover the positioning of health as a central theme of the 2030 Agenda, the progress so far and the roadmap for the coming years, from a global and European perspective. In addition, it will focus on the environmental determinants of health in the context of the recent Sixth Ministerial Conference on Environment and Health, highlighting transformative approaches through intersectoral participatory whole-of-government and whole-of-society approaches.

Keynote presentations

CHRIS DYE Director, Strategy, Policy and Information, World Health Organization

BETTINA MENNE

SDG Coordinator, WHO Regional Office for Europe

GEORGE MORRIS

Honorary Professor, European Centre for Environment and Human Health, University of Exeter Medical School

Panel discussion

SEBIHANA SKERENDOVSKA

Roma Information Centre, Macedonia, The former Yugoslav Republic of Macedonia

EVA CSOBOD

Regional Environmental Centre for Central and Eastern Europe

CHRIS DYE

Director, Strategy, Policy and Information, World Health Organization

BETTINA MENNE

SDG Coordinator, WHO Regional Office for Europe

GEORGE MORRIS

Honorary Professor, European Centre for Environment and Human Health, University of Exeter Medical School

Moderated by **ELIZABET PAUNOVIC**, Head of the European Centre for Environment and Health, WHO Regional Office for Europe

ORGANISED BY World Health Organization Regional Office for Europe



REGIONAL OFFICE FOR EUROPE



DATE & LOCATION 09.00 - 11.30 Thursday 5 October 2017 Conference Centre Room 1

(online update: 30 Sept 2017)

Medicines: new game, new rules Pathways to better and affordable medicines

2016 was a year of political recognition that imbalances exist in the pharmaceutical system along with widespread concerns about the sustainability of healthcare systems in Europe. The price of both old and new medicines has been rising dramatically, leading to rationing of medicines for patients and other access to treatment challenges. These problems are the result of a dysfunctional R&D system that prioritises profits over public health imperatives and individual patients' needs.

This session will respond to the calls by EU and national policy-makers for actionable policy recommendations. It will articulate a set of short, mid and long-term policy proposals in the area of incentives for drug development and the need for public health needs-driven regulatory reform in Europe, to guarantee genuine therapeutic advance for the benefit of all patients.

Welcome & introductory remarks

KITI KAJANA PHILLIPS

Program Officer, Access to Medicines & Innovation, Public Health Program, Open Society Foundations (OSF)

Panel I - Do we get the medicines we need and can afford?

SUERIE MOON

Director of Research at the Global Health Centre, Graduate Institute of International and Development Studies, Geneva; and Adjunct Lecturer on Global Health at the Harvard T.H. Chan School of Public Health

COURTNEY DAVIS

Director of the Masters in Medicine, Health and Public Policy, Department of Global Health and Social Medicine, Kings College London

AJAY AGGARWAL

Consultant clinical oncologist, Department of Health Services Research and Policy, London School of Hygiene and Tropical Medicine

LIVIO GARATTINI

Director, Angelo & Angela Valenti - Centre of Health Economics (CESAV), Mario Negri Institute, Italy

Moderated by DEBORAH COHEN, Associate Editor, British Medical Journal (BMJ)

Panel II – The access to medicines problems in Europe: What can governments do?

MARCEL VAN RAAIJ

Director Medicines & Medical Technology, Ministry of Health, Welfare and Sport, The Netherlands

CLEMENS MARTIN AUER

Director General, Ministry of Health & Women's Affairs, Austria, and President, European Health Forum Gastein

MELANIE KENNEDY

Patient Advocate, Just Treatment, UK

MARTIN MUNTE

President, Pharmig - Association of the Austrian Pharmaceutical Industry; and Chief Executive Officer, Amgen

YANNIS NATSIS

Policy Manager, Universal Access & Affordable Medicines, European Public Health Alliance (EPHA)

Moderated by MARTIN MCKEE, Professor, London School of Hygiene and Tropical Medicine

ORGANISED BY

Open Society Foundations in cooperation with European Public Health Alliance (EPHA) and European Public Health Association (EUPHA)









DATE & LOCATION 09.00 - 11.30 Thursday 5 October 2017 Conference Centre Room 2

ONLINE TOOL https://app.wisembly.com/ehfgf6

Exploring the needs and future developments of immunisation records in the EU Better vaccine policies through coherent evidence

The theme of this session relates to the information need and systems required to support efficient implementation of national immunisation programmes. Like most infections, vaccine preventable diseases (VPD) spread regardless of political and administrative borders. Therefore, not only effort within a territory, but also between Member States is needed to achieve adequate protection of the population against VPD. Much has been achieved in the past decade around EU wide disease surveillance, and monitoring systems as can be seen in the recent ECDC report on Immunisation information systems in the EU/EEA. Still,

seen in the recent ECDC report on Immunisation information systems in the EU/EEA. Still, European public health is faced with a broad diversity of immunisation policies, and a wide variety of information systems on those policies. The recent launch by the European Commission of the Joint Action for Vaccination (JA-03-2017) provides hope for further harmonisation of these policies across Europe.

This session aims to gather stakeholder views from five different sectors, on addressing the information needs to inform efficient immunisation policies.

Panellists and the audience are invited to participate in a discussion to explore innovative ideas for enhancing future data systems to inform immunisation policy. The discussion will include brief debating sessions on two challenging positions regarding immunisation registries and data collections. The audience will be able to submit questions and proposals for European action points via an interactive online tool.

Discussion starting points

Five panellists will provide starting points for discussion, by delivering brief "impulse statements". The statements will provide different perspectives on the topic of immunisation registries.

MARTIN SEYCHELL Deputy Director General, DG SANTE, European Commission

RUTGER-JAN VAN DER GAAG Vice President, Standing Committee of European Doctors (CPME)

JEAN-LOUIS KOECK Founder of Mesvaccins.net, French Electronic Immunisation Record System

ANTONIO GAUDIOSO

Secretary General, Cittadinanzattiva, Active Citizenship Network

ROUMYANA PETROVA-BENEDICT Senior Regional Migration Health Advisor, International Organisation for Migration (IOM)

LARYN MCLERNON

Lecturer, Management Center Innsbruck, Austria and member of the Young Forum Gastein Networks

Moderated by **ARNOLD BOSMAN**, Public Health Consultant, Transmissible, the Netherlands Debate promoted by **PIER LUIGI LOPALCO**, Professor of Hygiene, University of Pisa

ORGANISED BY MSD



DATE & LOCATION 12.00 - 13.30 Thursday 5 October 2017 Conference Centre Room 2

(online update: 28 Sept 2017)

Addressing vaccine hesitancy in challenging times

Public trust in immunisation is an increasingly global health issue. Evidence on concerns and indecision about vaccination currently place Europe as the region with the least amount of confidence in vaccine safety. This is of concern not only for disease and outbreak control, but also for healthcare sustainability, and because of issues of health equity and social inclusion. As trust in media and governments is increasingly questioned, and we enter into a new 'post-truth' era, immunisation programmes face a new set of challenges which require novel targeted intervention strategies. Why are parents and healthcare professionals increasingly hesitant to vaccinate, and is there a link to the 'post-factual' era we are experiencing? What solutions can vaccination programmes implement to address this public health challenge?

Key objectives are to

- build understanding of the complex and multi-faceted nature of 'vaccine hesitancy', shed light on the 'knowns' & 'known unknowns';
- share country-based experience and identify possible solutions;
- discuss the role of healthcare professionals;
- prompt reflection on relevant priority action at both EU and national level.

This workshop aims to highlight the complex nature of vaccine hesitancy which calls for an inter-sectoral approach and requires good political leadership to create the right 'mix' of expertise from across sectors.

MARTIN SEYCHELL

Deputy Director General for Health, DG SANTE, European Commission

LUCIA PASTORE CELENTANO Head of Vaccine-Preventable Diseases Programme, ECDC

BOLETTE SØBORG

National Manager of the Childhood Vaccination Programme, Danish Health Authority, Denmark

JONAS SIVELÄ

Senior Researcher, Infectious Disease Control and Vaccinations, National Institute for Health and Welfare, Finland

JEAN-BAPTISTE ROUFFET

Policy Advisor on European Affairs, Ministry of Health, France

Statement by KARIN KADENBACH, MEP (S&D, Austria), European Parliament and other key stakeholders

Moderated by ANDREA AMMON, Director, European Centre for Disease Prevention and Control (ECDC)





L2

DATE & LOCATION 12.00 - 13.30 Thursday 5 October 2017 New location: Hotel Norica

/changed on 19.09.2017/

Health literacy in all politics

Demographic change and chronic diseases, personalised medicine and public health genomics, electronic health records and eHealth – these and many other developments will be key features of future health. At the same time, citizens and patients will have to play a more central role in decision-making. Is health literacy sufficiently reflected in current health policy? Are citizens & patients sufficiently empowered? Do health systems sufficiently allow citizens & patients to take their role?

The workshop will discuss future health, the role of citizens and patients and implications for health policy:

- Who should drive health literacy?
- How can citizens be further involved to create a 'whole of society approach'?
- What policies are so that citizens, patients & healthcare systems can truly benefit from improved health literacy?

Health literacy requires the support of the healthcare community working together with politicians, governments and citizens to include health in education and policy, as well as to reduce inequalities. Without a cross-sectoral approach, the potential of health literacy to truly revitalise our healthcare systems will not be fully expounded.

KRISTINE SØRENSEN

Founder, Global Health Literacy Academy

DEEPAK KHANNA

Senior Vice President and Regional President (EMEAC), MSD Oncology

KATRÍN FJELDSTED

Immediate past president of the Standing Committee of European Doctors (CPME)

KAISA IMMONEN

Director of Policy, European Patients' Forum (EPF)

Moderated by **JOHN BOWIS** OBE, International Health Policy Advisor and Honorary President, Health First Europe

ORGANISED BY The Health Literacy Coalition Sponsored by MSD



DATE & LOCATION 12.00 - 13.30 Thursday 5 October 2017 Conference Centre Room 1

Have a voice in the pricing debate Medicines pricing simulation

The debate continues about the sustainability of healthcare systems and the role that innovative medicines play. The value of medicines, price-setting mechanisms and the biopharmaceutical business model are at the forefront of this public debate. However, the dynamics behind the pricing of medicines and the relationship between pricing and future investments in R&D is not always well understood.

The workshop will tackle these issues in an engaging way, through a simulation exercise allowing the audience to step into the shoes of the CEO of a pharmaceutical company and experience the complexity and trade-offs all stakeholders face when pricing innovative medicines.

Overall, the session will offer a critical perspective on the healthcare sustainability debate and encourage a multi-stakeholder dialogue on solutions to support broad and timely access to innovative medicines and continued investment in R&D.

NICOLA BEDLINGTON

Secretary General, European Patients Forum (EPF)

NIKLAS HEDBERG

Chief Pharmacist, Dental and Pharmaceutical Benefits Agency (TLV, Sweden)

NATHALIE MOLL

European Federation of Pharmaceutical Industries and Associations (EFPIA)

MICHAEL SCHLANDER

Professor of Health Economics, German Cancer Research Center (DKFZ) and University of Heidelberg

Moderated by **KEVIN LOTH**, Vice-President, Corporate Affairs and Policy–Europe and International Markets, Celgene



ORGANISED BY

Celgene and EFPIA



DATE & LOCATION 12.00 - 13.30 Thursday 5 October 2017 Hotel Das Alpenhaus

(online update: 25 Sept 2017)

Early diagnosis linking Big Datahope or nightmare?

How can Big Data leverage the progress of personalised healthcare & innovation regarding early diagnosis? Attendees of this lunch workshop are invited to discuss this issue with leading experts.

Two disease patterns will serve as focal points. For breast cancer patients, early diagnosis combined with the use of readily available treatments has resulted in successful outcomes, while for Alzheimer's disease, early diagnosis seems to remain an elusive goal with serious ethical issues linking the changing definitions of the disease. Will the increasing amount of information that delivers indicators on patient's predispositions join the dots in treatment or rather menace the civil and human rights? Will Big Data lead to fewer diseases or to a perspective in which humans are seen primarily as producers of data?

Different scenarios concerning both opportunities and challenges regarding Big Data driven advancements in early diagnostics will be discussed from the perspectives of patients, healthcare practitioners and policy leaders alike.

REINHARD RIEDL

Head of Transdisciplinary BFH Center Digital Society, Berne, Switzerland

DIETMAR BERGER

Global Head, Clinical Hematology and Oncology, Genentech

MARC WORTMANN

Former Executive Director, Alzheimer's Disease International

Moderated by **ARMIN FIDLER**, Senior Lecturer and Member of the Faculty, Management Center Innsbruck (MCI), and former Lead Adviser for Health Policy and Strategy, Human Development Network, The World Bank





P2

DATE & LOCATION 14.15 - 15.15 Thursday 5 October 2017 Kursaal A

(online update: 30 Sept 2017)

Thursday Plenary

Local politics for health

Against a background of increasing populism and a post-truth era across Europe and beyond, the challenge to the EHFG on its twentieth anniversary is to build bridges between the different policy areas, guided by the European values of universality, access to good quality care, equity and solidarity. This rings true whether it concerns work at a European level or at a local government level.

While efforts to foster inter-sectoral cooperation on health have been successful at times, real challenges remain. This year's "Thursday Plenary" will aim to dig deeper into policymaking at the local level - taking the technocratic concept of Health in All Policies to the political level of local policy implementation – local politics for health.

The 2016 Healthy Cities Consensus stated that "Health is created at the local level, in the settings of everyday life." As populations increasingly move to urban conglomerations, the future shape of our health will be largely determined at a local level, and decision-makers from towns, cities and regions therefore have a growing role to play in determining the health of the populations they govern. With this in mind, we invite you to participate in a session with local policy-makers from across Europe, to hear how they view, implement and shape health in all policies and politics at a city level.

- What are the challenges of urban health policy-making?
- What opportunities are unique to policy-making at a more devolved level?
- Is it easier to mainstream a health in all policies approach at a local level?

We will ask the mayors to consider the past, sound out the present, and test their future plans.

FURIO HONSELL Mayor of City of Udine, Italy

Councillior, Cork City, Ireland

DES CAHILL

ORGANISED BY European Health Forum Gastein



KAROLINA MACKIEWICZ Acting Executive Director, Baltic Region Healthy Cities Association

Moderated by NICK FAHY, University of Oxford

EHFG 2017

DATE & LOCATION 16.00 - 18.30 Thursday 5 October 2017 Kursaal C

(online update: 30 Sept 2017)

Health Futures in a post-truth world

In some of the more recent election campaigns in EU Member States, health has taken centre-stage as a bargaining tool to win over voters. What has often been neglected in this context are the aspirations to either comprehensiveness or correctness of the information provided.

In this session, we want to explore the perceived status quo of our post-truth reality. To help us move forward, it will be our pleasure to then introduce you to three alternative scenarios for health in 2037, the outcomes of our EHFG Health Futures Project 2017. These visions are neither predictions nor recommendations for the future of health in Europe, but shall help us assess the policy choices we make today against a longer-term horizon. We invite you to lend your stakeholder and personal perspectives to each of the EHFG "health future" scenarios, to test ideas on how our roles and the choices we will have to make might change over time.

Input speech: Post-Truth in an evidence-based world

Panel discussion with:

GERALD GARTLEHNER

Head of Department for Evidence-based Medicine and Clinical Epidemiology, University of Krems, Austria

NINA RENSHAW Secretary General, European Public Health Alliance (EPHA)

ANDREA AMMON Director, European Centre for Disease Prevention and Control (ECDC)

DEBORAH COHEN

Associate Editor, British Medical Journal (BMJ)

The future of health in Europe - Three visions for 2037

DORLI KAHR-GOTTLIEB

Secretary General, European Health Forum Gastein

Breakout corners on Health Futures Scenarios

Panel discussion - Young Forum Gastein - the future decision-makers

DAMIR IVANKOVIC Institute of Public Health, Croatia

FRANCESCA CATTARIN

BEUC - European Consumer Organisation

ORGANISED BY European Health Forum Gastein



DAMIET ONDERSTAL Ministry of Health, Welfare and Sports, The Netherlands

SAVERIO BERSANI University of Rome, Italy

Moderated by TAMSIN ROSE, Senior Fellow, Friends of Europe

DATE & LOCATION 16.00 - 18.30 Thursday 5 October 2017 Conference Centre Room 1

Health inequalities: threats and opportunities

Many of today's public health issues – obesity, diabetes, cancer, cardiovascular disease – are strongly associated with health inequalities. Literature from across the world shows that gaps in income, employment, education and the socioeconomic gradient in health worsen health outcomes for disadvantaged populations. Despite progress in life expectancy and health status, inequalities persist both across countries and across population groups within countries. What is behind the persistence of these harmful and avoidable inequalities? How can we increase equity through action on the social determinants of health? Where are there further opportunities for improvements? In this session we will explore these themes, with a particular focus on learning lessons from differences in approaches and responses.

This session links directly to the theme of "Health in All Politics", looking at how progress in a wide range of policy areas has promoted better, more equitable health, but also reviewing the work that still needs to be done to finally close the health inequalities gap.

Health equity: global, national, local

MICHAEL MARMOT, Professor, Director of the International Institute for Society and Health, Epidemiology and Public Health, UCL Institute of Health Equity, UK

Health equity: early life and inter-generation

TUNG-LIANG CHIANG, Professor of Public Health, Health Behaviours & Community Sciences, National Taiwan University

NGO contributions to tackling health inequalities in Europe

NICOLA BEDLINGTON, Secretary General, European Patients Forum & CLIVE NEEDLE, Senior Policy Advisor, EuroHealthNet

Interviewed by **ELODIE BESNIER**, International Health Policy Officer, Public Health Wales and member of the Young Forum Gastein

Health Equity Assessment and Response Tool developed by Japan Gerontological Evaluation Study project

KATSUNORI KONDO, Professor of Preventive Medical Science, Department of Gerontological Evaluation at the Centre for Gerontology and Social Science, Chiba University, Japan

Politics, policies and health equity: Reflections from the Pacific Rim

SHARON FRIEL, Professor of Health Equity, Regulation and Global Governance, College of Asia and the Pacific, Australian University

An EU Council Presidency perspective on tackling health inequalities

An interview with NATASHA AZZOPARDI-MUSCAT, Ministry of Health, Malta and EUPHA President

Panel discussion and summing-up

YIN-WEI WANG, Director-General, Health Promotion Administration, Ministry of Health and Welfare, Taiwan R.O.C. MARTIN MCKEE, Professor, London School of Hygiene and Tropical Medicine

Moderated by HARRY RUTTER, Senior Lecturer, London School of Hygiene and Tropical Medicine

ORGANISED BY

Health Promotion Administration, Ministry of Health and Welfare, Taiwan R.O.C. in cooperation with London School of Hygiene and Tropical Medicine





DATE & LOCATION 16.00 - 18.30 Thursday 5 October 2017 Conference Centre Room 2

Environment & health Building the evidence base for policy

This session will highlight the important role research plays in establishing and maintaining a strong evidence base for policy-making in the steadily evolving area of environment and health. The Sustainable Development Goals, the EU's 7th Environment Action Programme and the recent 2017 Ostrava Ministerial Declaration on Environment and Health, set out the goals our society needs to meet to ensure better health and well-being in a sustainable environment. Research brings new insights and proposes innovative approaches of how to address the challenges we are facing, which will require re-thinking our current lifestyles and the roles of and relationships between scientists and policy-makers. In this session, different research projects funded under the EU Framework Programme for Research and Innovation will report on their results and how they contribute to establishing evidence for policy-making. Participants will be invited to discuss how to improve the dialogue between researchers and policy-makers and better translate research evidence into practice, and what new research needs are emerging from the current and future environment and health challenges.

Opening

Setting priorities for environment and health research ELIZABET PAUNOVIC, WHO European Centre for Environment and Health

Environment and health research under Horizon 2020, the EU Framework Programme for Research and Innovation

SOFIE NØRAGER, Scientific Officer, Health Directorate, DG Research and Innovation, European Commission

Part 1 - EU Funded Research Underpinning the Ostrava Declaration and Sustainable Development Goals

Healthy cities - air quality, waste, water and urban planning & Chemical safety

Engaging citizens for future with clean air and lower carbon emissions EVA CSOBOD

Regional Environment Centre, Hungary | Project partner in CLAIR-CITY

Harnessing benefits for health and well-being in cities from exposure to blue and green spaces

BRIGIT STAATSEN

National Institute for Public Health and the Environment (RIVM), The Netherlands I Project partner in BLUE-HEALTH & INHERIT

Informing and evaluating policies for chemical safety – HBM4EU, the European Human Biomonitoring Initiative

GREET SCHOETERS

Flemish Institute for Technological Research (VITO), Belgium | Co-coordinator of HBM4EU

F9

Discussion 1 – Science to Policy

- What is the impact of research on policy making and how can it be improved?
- Does the research community need to innovate to better respond to policy challenges and how?
- What are the current E&H challenges which require evidence to trigger changes?
- How does climate change impact E&H research needs are there new areas of importance emerging?

Part 2 - The Future

The Exposome concept and its future potential ROBERT BAROUKI INSERM - Unit on Toxicology, Pharmacology and Cell Signalling, France | Project partner in HEALS & HBM4EU

Evidence for policy YBELE HOOGEVEEN

European Environment Agency

Discussion 2 - 2030 Visions and Needs

Creative thinking on future research needs for better evidence for policy-making.

Summary of the session & main messages

Moderated by **ELIZABET PAUNOVIC**, WHO European Centre for Environment and Health and co-moderated by **ALESSANDRA LAFRANCONI**, Milano Bicocca University, Italy | Member of the Young Forum Gastein

ORGANISED BY DG Research and Innovation (DG RTD), European Commission



Forum Schedule Friday

Friday 6 October 2017

9. ⁰⁰ – 11. ³⁰	Fora	
Kursaal C	Transformative approaches: Addressing social & economic determinants of health & health inequities	
Conference Centre Room 1	F11 Access to vital and innovative medicines	
Conference Centre Room 2	F12 Better synergies for health – the role of civil society	
11. ³⁰ – 12. ³⁰		
Marquee/Kursaal	Lunch reception	
12. ³⁰ -14. ³⁰	Closing Plenary	
Kursaal A	P3 Global perspectives on Health in All Politics	
15. ⁰⁰ – 17. ⁰⁰	Workshops	
Conference Center Room 1	W Person-centred care models – changing mindsets for radical co-creation	
Conference Center Room 2	Social inclusion, work & health	
19. ³⁰		
Ginger n' Gin, Bad Gastein	Conclusion Dinner	

Shuttle buses depart from the Conference Centre, Bad Hofgastein at 19.00



DATE & LOCATION 09.00 - 11.30 Friday 6 October 2017 Kursaal C

(online update: 30 Sept 2017)

Transformative approaches for equity and resilience – Harnessing the 2030 Agenda for health & well-being

Building further on the SDG/Health 2020 roadmap: Addressing social and economic determinants of health and health inequities

The United Nations 2030 Agenda for Sustainable Development has created a new impetus for transformative approaches to achieving the goals of better health and well-being for all. This builds on the work of Health 2020, the policy and strategy framework for the WHO European Region, which has whole-of-government, Health in All Policies, and whole-of-society approaches at the heart of its implementation.

This Forum will build further on the Forum 4 discussions, but focus on the social and economic determinants of health, health equity and investment approaches to health and well-being by building on the High Level Conference on Promoting Intersectoral and Interagency Action for Health and Well-being in the WHO European Region (Paris, December 2016) highlighting transformative approaches through intersectoral action that empower people, increase transparency and accountability, and strengthen resilience on individual, community and systems level.

Keynote presentations

NICO DRAGANO

Institute for Medical Sociology, Centre for Health and Society, University of Düsseldorf, Germany

MARIANA DYAKOVA

Deputy Director, Policy Research and International Development, Public Health Wales and member of the Young Forum Gastein

LOUISE HAAGH

Reader, Department of Politics, University of York

Round-table discussion

NINA RENSHAW Secretary General, European Public Health Alliance

FURIO HONSELL Mayor of City of Udine, Italy

LEO WILLIAMS Director, European Anti-Poverty Network

GRAHAM RANDELS

Managing Director, NEF Consulting (tbc)

NICO DRAGANO

Institute for Medical Sociology, Centre for Health and Society, University of Düsseldorf, Germany

MARIANA DYAKOVA

Deputy Director, Policy Research and International Development, Public Health Wales and member of the Young Forum Gastein

Moderated by **CHRISTINE BROWN**, Programme Manager SDH/Equity, WHO European Office for Investment for Health and Development, WHO Regional Office for Europe

ORGANISED BY World Health Organization Regional Office for Europe



REGIONAL OFFICE FOR Europe



DATE & LOCATION 09.00 - 11.30 Friday 6 October 2017 Conference Centre Room 1

Access to vital and innovative medicines Addressing challenges of intellectual property rights

Provision of access to affordable innovative and vital medicines is a future key challenge to the sustainability of health and welfare systems. However, there is increasing debate highlighting a mismatch between the market-driven model of pharmaceutical innovation versus the affordability, quality and access to the final product. This session will consider whether the current intellectual property system is suitable for drug development and if and how we can amend and enforce rules and regulations to enhance transparency and better balance the power relations between the pharmaceutical industry and public healthcare systems.

Keynote presentation: Historical overview and reflection on the key challenges

ELLEN 'T HOEN Expert on Medicines Law & Policy

Panel discussion

The discussion will address the key challenges concerning intellectual property rights rules for access to medicines. Do patents increase innovation and productivity? Is a long-term patent justified? How can we make changes to IP rights protection without impeding our ability to foster innovation?

RAF MERTENS

Director-General, Belgian Health Care Knowledge Centre (KCE)

ANCELLA SANTOS QUINTANO

Senior Policy Advisor, Health Action International (HAI)

NATHALIE MOLL

Director-General, European Federation of Pharmaceutical Industries and Associations (EFPIA)

MARTIN SEYCHELL

Deputy-Director General, DG SANTE, European Commission

DUANE SCHULTHESS

Managing Director, Vital Transformation

DIARMAID MCDONALD

Lead organiser, Just Treatment, UK

Chaired by DAVID ROSE, Director, LACS Training

ORGANISED BY

Main Association of Austrian Social Security Institutions, National Institute of Health and Disability Insurance (NIHDI), Estonian Health Insurance Fund and Caisse nationale de l'assurance maladie des travailleurs salariés (CNAMTS) in cooperation with European Social Insurance Platform (ESIP)





F12

DATE & LOCATION 09.00 - 11.30 Friday 6 October 2017 Conference Center Room 2

ORGANISED BY

European Health Forum Gastein in cooperation with European Observatory on Health Systems and Policies



EUROPEAN HEALTH FORUM GASTEIN



Better synergies for health-the role of civil society

Governments often rely on civil society organisations (CSOs) to make essential contributions to health and health systems. Successful collaboration, however, cannot always be taken for granted and there are significant variations between countries in the relationships between governments and CSOs. Therefore, the overarching purpose of this session is to explore how governments and CSOs can better engage with each other and create better synergies for health and health systems. To this end, by using concrete examples of the contributions CSOs are making to health and health systems, we want to concentrate on the following issues:

- the differences in CSO-government relations across Europe and beyond,
- the tools for engagement and the contexts conducive to collaboration.

Keynote presentation

SCOTT GREER

Professor of Global Health Management and Policy at the University of Michigan, USA, and Senior Expert Adviser on Health Governance for the European Observatory on Health Systems and Policies

Panel discussion with panellists from international and national CSOs representing constituencies with interests in issues pertaining to development, diseases, health, patients, professionals and social issues.

The full list of panellists will be announced shortly.

Facilitated by **MATTHIAS WISMAR**, Senior Health Policy Analyst, European Observatory on Health Systems and Policies



SAVE THE DATE

EUROPEAN HEALTH FORUM GASTEIN

3-5 OCTOBER 2018



P3

DATE & LOCATION 12.30 - 14.30 Friday 6 October 2017 Kursaal A

(online update: 30 Sept 2017)

ONLINE TOOL https://app.wisembly.com/ehfgp3

Closing Plenary

Global perspectives on Health in All Politics

This year's Closing Plenary will build on the main discussions and first-hand outcomes of the conference to offer a debate with high-level policy-makers that commences with a European focus before opening out to encompass a global perspective.

We will first review the conference discussions about the role and importance of health on the European agenda, before broadening out to address the interface between European public health and global health. Along the way, we would also like to consider how to navigate some of the intransigent, system-level challenges to good health and well-being. We will question whether the health community needs a new focus: are we spending too much time working on micro-level problems when our efforts would be better spent tackling issues at the macro level? What are the big European and global health challenges we will be facing over the next 20 years, and where and how should we concentrate our efforts to effect sustainable, positive changes to health and well-being?

Conference round-up & first outcomes

CLEMENS MARTIN AUER

President, European Health Forum Gastein

DORLI KAHR-GOTTLIEB

Secretary General, European Health Forum Gastein

Interview with

VYTENIS ANDRIUKAITIS Commissioner for Health and Food Safety, European Commission

Input speech

AGNETA KARLSSON State Secretary to the Minister for Health and Social Affairs, Annika Strandhäll, Sweden

Inputs from & panel discussion with

VYTENIS ANDRIUKAITIS

Commissioner for Health and Food Safety, European Commission

AGNETA KARLSSON State Secretary to the Minister for Health and Social Affairs, Annika Strandhäll, Sweden

PIROSKA ÖSTLIN

Director, Policy and Governance for Health and Well-being, WHO Regional Office for Europe

ILONA KICKBUSCH

Director, Global Health Centre, Graduate Institute of International and Development Studies

WANJIKU KAMAU

Executive Director, Advocacy Accelerator, Kenya

ORGANISED BY European Health Forum Gastein



EUROPEAN HEALTH FORUM GASTEIN Moderated by **ROBERT MADELIN**, Chairman, FIPRA International Newsroom team with **NINA RENSHAW**, Secretary General, European Public Health Alliance and **JOYCE BROWNE**, Assistant Professor of Global Health, University Medical Center Utrecht and a member of the Young Forum Gastein



DATE & LOCATION 15.00 - 17.00 Friday 6 October 2017 Conference Centre Room 1

Person-centred care models Changing mindsets for radical co-creation

Can risk-sharing models ensure more person-centred healthcare services and improve outcomes? This workshop will look at the challenges of local implementation of an ICT supported integrated care pathway for chronic diseases.

Through a full immersion experience delivered with a theatrical twist, participants will use a real-life case study (Zealand Region) to co-create some options for the local health authority. Exploring the organisational, structural and cultural framework, we will ask the following questions:

- How do we get stakeholders to change standard practices and share risk to enable the adoption of new solutions?
- How can value-based models be introduced in healthcare planning?
- What evidence is needed?
- What tools are needed to evaluate outcomes and to monitor successful implementation?

The workshop will demonstrate that by tapping into the expertise and know-how of public, non-state and private stakeholders from a given healthcare environment, and respecting local processes and culture, optimal and person-centred solutions can be delivered to better support people living with chronic diseases during their life course. The ultimate aim is to show that European expertise can address local challenges when adopting the appropriate design methodology.

CLAUS REHFELD

Business Development Manager, FIERS – Region Zealand, Denmark

NICK GULDEMOND

Associate Professor Integrated Care & Technology, Erasmus University Institute of Health Policy & Management, The Netherlands

DARIO PELIZZOLA

Former Director, Internal Medicine Department and Diabetes Unit Az. USL Ferrara (Local Health Authority), Italy

BASTIAN HAUCK

Patient Advocate, Diabetes Online Community #dedoc, Germany

DAGMAR KOWNATKA

Head of Professional Relations, Scientific and Strategic Affairs EMEA/LATAM, Roche Diabetes Care, Germany

Facilitated by TAMSIN ROSE, Senior Fellow, Friends of Europe



ORGANISED BY

W8

DATE & LOCATION

15.00 - 17.00 Friday 6 October 2017 Conference Centre Room 2

ONLINE TOOL https://app.wisembly.com/ehfgw8

ORGANISED BY

European Agency for Occupational Safety and Health (EU-OSHA)



Social inclusion, work & health Inclusive workplaces to avoid social exclusion

Poor health pushes people out of the labour market and into exclusion, with poor working conditions contributing to poor health. It is often the marginalised sections of society that have to content with 3D jobs (dirty, demanding & dangerous). These people may be migrant, part-time, young, female, or under-educated, and be working irregular or asocial hours. Often the marginalised fall under several of these categories, such as a female migrant worker carrying out night work as a cleaner – while also holding down another job to achieve financial security. Occupational safety and health works to keep people safe, healthy, and in work, and return them to work as soon as possible. There is a clear legal and policy framework to support action to reduce risks to workers. The occupational safety and health community cannot do this alone. There is a need for collaboration. Between employers, workers, and authorities, between occupational health, public health, employment and pensions policy areas, and at research, policy, and workplace level.

This session will put the issue of social exclusion in the context of the new European Pillar of Social Rights and look at different ways in which cross-sectoral action is being taken to reduce exclusion at European and national levels. It will look at awareness-raising actions, framework policy actions, and practical implementation, and provoke a discussion on how best to realise cross-policy initiatives.

IRENE KLOIMUELLER

Fit2Work Business Consulting

SILVIYA OBAYDI

DG for Employment, Social Affairs & Inclusion (DG EMPL), European Commission

KATALIN SAS

European Agency for Safety and Health at Work (EU-OSHA)

HANNU STÅLHAMMAR

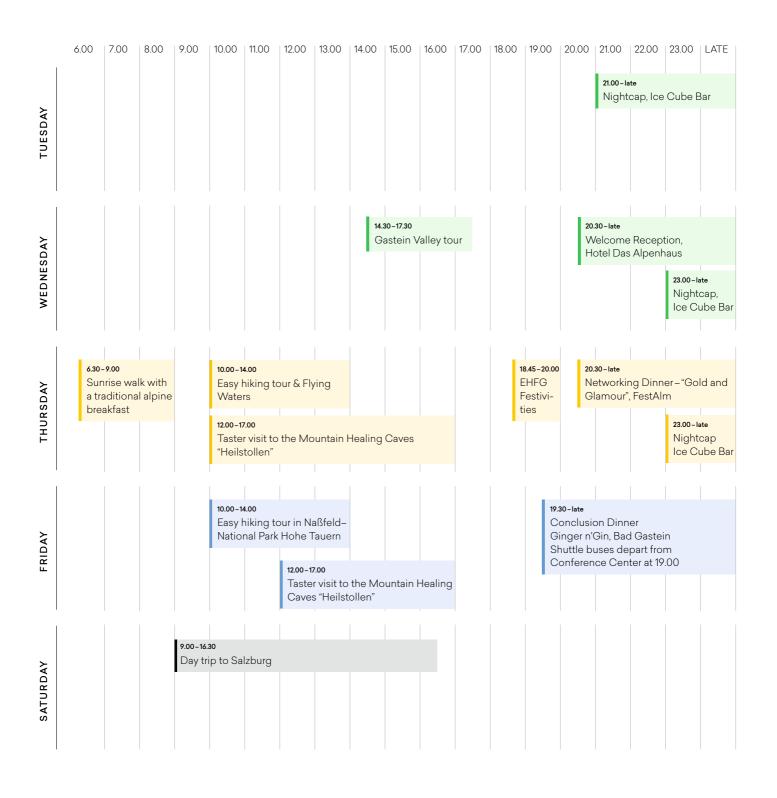
Ministry of Social Affairs and Health, Finland

TIM TREGENZA

European Agency for Safety and Health at Work (EU-OSHA)

EHFG 2017 Excursion Programme

Excursion Programme Overview





The Gastein Valley, with its three towns of Bad Gastein, Bad Hofgastein and Dorfgastein, lies in the heart of Salzburger Land and at the entrance to the Hohe Tauern National Park. The beautiful city of Salzburg, home to Mozart and the Sound of Music, is within easy reach. The EHFG has put together a wide ranging excursion programme so that you can fully enjoy your stay in Gastein. The programm includes a choice of guided tours and excursions so that you can get to know the region and its history.

We hope you enjoy your stay in Gastein!

Evening Events

Welcome Reception

On Wednesday evening we are pleased to invite you to the Welcome Reception with a flying finger-food buffet which commences at 20.30 in the Hotel das Alpenhaus, Bad Hofgastein.

Networking Dinner

On Thursday evening join us for the Networking Dinner, which will be held in the FestAlm in Bad Hofgastein from 20.30. This year's theme is "Gold and Glamour". We hope to see some great outfits.

Conclusion Dinner

Dinner on Friday will take place at the Ginger n' Gin in Bad Gastein at 19.30, followed by music and dancing until the early hours. Shuttles to the dinner venue will be available from the Conference Centre in Bad Hofgastein at 19.00.

Nightcap

Each evening participants are invited to gather for a nightcap at the Ice Cube Cocktail Bar and Lounge above the Alpentherme Spa. This offers an additional opportunity to exchange ideas and experiences in a relaxed and informal atmosphere.

Accompanying persons are welcome to attend all evening events.

Excursions

For conference delegates and accompanying persons, participation in the excursion programme is included in the conference fee.

Registration for excursions

Please register at the Information Desk upon your arrival. Please ensure that you register by 18.00 on the day prior to the excursion.

Excursion departure point

Excursions depart from the EHFG shuttle service stop next to the Conference Centre. You can also arrange for the shuttle service to pick you up from your hotel if you have pre-booked an excursion. To arrange this, please contact the Shuttle Service Desk at the Conference Centre the day before the excursion. In order to run an excursion, we require a minimum of ten participants. Thank you for your understanding.

Gastein Valley tour

Discover the Gastein Valley! Our guide will take you to historical places and show you the beauty of each Gastein village, as for example the rushing waterfall in Bad Gastein. You will discover miracle places and hear interesting stories – not only about the healing water "Gasteiner Thermalwasser".



DATE 6.30 - 9.00 Thursday 5 October 2017

DATE 10.00 - 14.00 Thursday 5 October 2017

DATE 10.00 - 14.00 Friday 6 October 2017

Sunrise walk to an alpine pasture with a traditional alpine breakfast

Start your day early, put on your hiking boots and join us for a guided walk in the hills of the wonderful Alps! You will arrive at an alp pasture which sits above the valley at an altitude of approximately 1,700m above sea level. Enjoy a delicious traditional alpine breakfast with homemade products and a fantastic view over the Gastein Valley.



Flying Waters and easy hiking tour along the waterfall

Fly over the waterfall in Bad Gastein. Experience its spectacular nature and architecture from a bird's eye perspective. Flying Waters – an exciting ride on a zip line – hanging over the gorge of the Gasteiner Ache river. The 300-meter-long route leads from Villa Solitude to the Thermalquellpark, where you can enjoy an impressive view of the rushing waterfall. A contribution of EUR 18,50 applies for this excursion.



Easy hiking tour in Naßfeld

Enjoy the clean mountain air of the Hohe Tauern National Park and its picturesque surroundings. "Naßfeld" is a marvellous alpine area at the head of the Gastein Valley. A guide will take you for an easy hiking tour through the breath-taking landscape of this high mountain valley, which is part of the national park.





DATE 9.00 - 16.30 Saturday 7 October 2017

Salzburg Experience

Salzburg – literally "Salt Fortress" – is a UNESCO World Heritage Site famous for its baroque architecture, beautiful alpine setting and the birthplace of Wolfgang Amadeus Mozart. You can still detect the wealth that the small city enjoyed when it was ruled by its powerful archbishops. The gold, silver and salt reserves of the Salzburg mountains were at the root of the city's special position, allowing it to remain politically independent for a long time.

During your visit you can join a guided walking tour, visit the fortress Hohensalzburg or wander through palaces and gardens, baroque churches, walk in the footsteps of Mozart and pass his birthplace in today's famous shopping street Getreidegasse. Salzburg also has a rich tradition of restaurants and coffee shops offering a variety of local dishes and sweets. You will find many attractive shops where you are sure to find some souvenirs for your friends and family.

Other Activities

The cable car will speed you up to the mountain pasture to the Schlossalm for a hike and to enjoy the view. Please show your name badge at the Lift Station, as EHFG delegates and accompanying persons are granted a free ride: Bergbahn Schlossalm, Bad Hofgastein, T +43 6432 6455.

The 18-hole golf course, surrounded by meadows and forests, is among the most beautiful courses in the Alpine region. Please ensure that you make a reservation in advance: Golfclub Gastein, Bad Bruck, T +43 6434 2775.

The Mining Museum at the top of the Gastein Valley in the small hamlet of Böckstein offers an interesting insight into the gold rush which

seized the Gastein Valley in the 16th and 17th centuries: Montanmuseum Böckstein, Information & Registration, **T +43 6434 5414**.

The Tourist Information and Visitors' Centre, situated conveniently within the Conference Centre, is at your disposal for further sightseeing recommendations in and around the Gastein Valley. In addition to the EHFG Excursion Programme, the Visitors' Centre offers a wide variety of activities and services from guided hiking tours to mountain biking adventures. Our colleagues from the Tourist Information Service will be happy to provide you with more information and recommendations on how to make the most of your stay in the Gastein Valley: Kur- und Fremdenverkehrsverband, Bad Hofgastein, T +43 6432 3393 260.

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Wellness Programme

The healthy mountain air of the Hohe Tauern National Park and the picturesque surroundings of the alpine villages are great stress relievers that will help you to unwind and relax. If you feel like doing some exercise, tennis courts are available in Bad Hofgastein. Alternatively, you may want to try and improve your handicap on the 18-hole golf course at Bad Bruck, take a swim in the Alpentherme Spa or simply appreciate the natural beauty of the mountains by going for a stroll. Cable cars take you to the Gasteiner mountain peaks where you can enjoy a panoramic view of the Gastein Valley.

Visit the Gasteiner Heilstollen (Healing Caves) to experience the unique healing atmosphere two kilometres inside the Radhausberg Mountain which has gained fame around the world. The enormous healing success, with 80 to 90% of all patients reporting that the treatment helps alleviate their complaints significantly, can be attributed to the ideal combination of high temperature, air humidity and naturally elevated radon levels. These help stimulate and strengthen the body's immune system and activate the body's defence and repair mechanisms. Some guests use the Heilstollen treatment as a means to maintain good health and regenerate muscles and joints, or because they are simply curious to see the caves. Indulge in this unique experience on one of our special taster visits. Please remember to bring your bathing costume and sandals/slippers and, for medical reasons, refrain from drinking alcohol before the visit. Medical indications for the treatment in the Heilstollen include: ankylosing spondylarthritis, rheumatoid arthritis, arthrosis, fibromyalgia, back pain, respiratory diseases, allergies.

Visit the Alpentherme, Bad Hofgastein's modern alpine health and leisure spa

to have a swim in the naturally heated waters and relax in the sauna and steam rooms. A reduction on the price of the two- and four-hour and the whole day entrance tickets is available for EHFG delegates and accompanying persons. To obtain the discount, please show your delegate badge at the Alpentherme Spa entrance. T +43 6432 8293 0

Visit the Felsentherme in Bad Gastein

and brush away the stress of daily life while immersing yourself in the wellness world. A 50% reduction on the regular price is available for EHFG delegates and accompanying persons. To obtain the discounts, please show your delegate badge at the entrance **T +43 6434 2223 0**



DATE 12.00 - 17.00 Thursday 5 October 2017 @ Friday 6 October 2017

The visits are free of charge for EHFG delegates and accompanying persons.

Please ensure that you register by 18.00 on the day prior to the visit.

DATE

Sunday - Wednesday 09.00 - 21.00 Thursday - Saturday 09.00 - 22.00 Open daily

DATE 09.00 -21.00 Open daily

EHFG 2017 General Information



The different workshops, parallel forum sessions and social events of the European Health Forum Gastein will take place in the Conference Centre or Kursaal in Bad Hofgastein or at venues situated within walking distance. These pages will supply you with detailed information about venues and important telephone numbers. You will find details about the Excursion Programme in a separate section.

EHFG Office

T1 +43 6432 3393 270 F +43 6432 3393 271

Registration Desk

opening hours

Wednesday 3 October 09.00 - 22.00 Wednesday 4 October 07.30 - 21.00 Thursday 5 October 07.30 - 20.30

Friday 6 October 07.30 – 20.00 **Saturday 7 October** 07.30 – 12.00

Conference Venues

Conference Centre Location of:	Room 1 Room 2 Meeting Room Registration Desk		Shuttle Service Desk Information Desk Press Center	
Kursaal Location of:	Kursaal A	Kursaal B	Kursaal C	Marquee/Foyer
Services				
WiFi Internet Access	WiFi internet access is provided in the entire Conference Centre, in the Kursaal as well as in the lounge areas of most hotels. Furthermore, there is local wireless internet access in the town centre of Bad Hofgastein.			
EHFG mobile app	Easy access to programme and speakers overview, latest session updates, conference venues and Bad Hofgastein map. You can download the app via this link: <i>app.ehfg.org/download.html</i>			
Messages	You can leave messages for other participants at the Information Desk.			
Lost & Found	Please contact the Registration Desk regarding lost or found objects.			
Meeting Rooms	-	The Registration Desk will be pleased to reserve a meeting room for you. Technical facilities can be made available upon request but may incur an additional service charge.		
Website www.ehfg.org	You can find all the latest news about the EHFG on our website, which also includes a virtual Press Centre.			

Transport

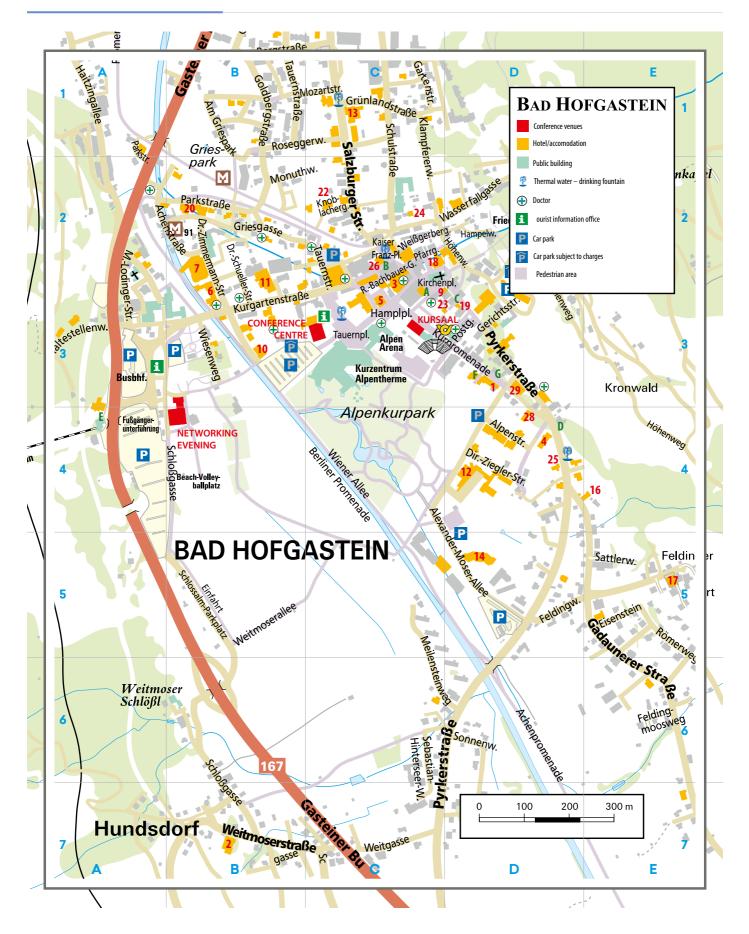
Airport shuttle service	If you have booked your hotel through the EHFG Office, our airport Shuttle Service is in- cluded for transfers between Salzburg airport and the Gastein Valley. For bookings please contact the Shuttle Service Desk at the Bad Hofgastein Conference Centre Shuttles to Munich airport can be booked but will incur an additional charge.		
	In order to confirm your return airport shuttle service, please register 24 hours prior to your departure at the Shuttle Service Desk. You will receive a confirmation slip with your shuttle departure time and the pick-up location. Please note that you will only be guaranteed a return shuttle when finalising your departure details and receiving confirmation from the Shuttle Service Desk.		
Shuttle service on-site	A taxi service is provided for hotels not located within walking distance of the Confer- ence Centre. This free service is only provided between conference hotels and conference venues. Please contact your hotel reception or the Shuttle Service Desk if you need further information.		
Restaurant recommendations in Bad Hofgastein	If you are not able to join one of our dinner events or prefer to have your dinner in a smaller group, we would like to recommend the following restaurants. Please note that the cost for lunch and dinners outside of our official events is not covered by the EHFG.		
	Restaurant Kraut und Rüben (Vegetarian)	La Piccola Italia (Italian)	
	Pyrkerstraße 3	Kurpromenade 11	
	T +43 6432 2201	T +43 6432 8369	
	Open: 11.00 – 21.00	Open: 11.30 – 22.00	
	(closed Saturdays and Sundays)	(closed Wednesdays)	
	Wirtshaus Tröpferl (Austrian)	Pane e Vino (Italian/Café)	
	Pyrkerstraße 20	Hamplplatz 7	
	T +43 6432 6355	T +43 6432 2091 0	
	Open: 11.30 – 22.30	Open: 9.00–19.00	
	(closed Sundays)	(closed Mondays)	
	Das Franz, Hotel Salzburgerhof (Austrian)	Congress Café	
	Kaiser-Franz-Platz 1	Kurgartenstraße 17	
	T +43 6432 6230	T +43 664 4698 243	
	Open: 7.30 – 21.30	Tuesday - Saturday 10.00 – 21.00	
	(closed Tuesdays)	Sunday - Monday 10.00 – 17.00	

7	7

Access badge	Upon registering at the Conference Centre in Bad Hofgastein, you will receive your per- sonal delegate's access badge, indicating your name and your organisation. It entitles you to participate in the EHFG 2017 conference and will be checked at the entrance to the event dinners. Please wear your badge so that it is clearly visible at all times. Please note that the conference staff will have to deny access to participants who are unable to produce a valid access badge.		
Conference dinners	For those delegates and accompanying persons who have booked their hotel via the EHFG office, all evening events are included. You can purchase dinner tickets at the Registration Desk until noon of the same day the dinner takes place. Wednesday, 4 October: Welcome Reception in the Hotel Das Alpenhaus with a flying finger-food buffet. Thursday, 5 October: Networking Dinner, a sit-down dinner at the FestAlm in Bad Hofgastein with the theme "Gold and Glamour". Friday, 6 October: Conclusion Dinner at the Ginger n' Gin in Bad Gastein (shuttle service from the Conference Centre). More information can be found in the Excursion Programme section.		
Accompanying Persons	Accompanying persons who have booked their hotel via the EHFG office are invited to participate in our interesting Excursion Programme. Please contact the Information Desk for detailed information and bookings. Participation in the EHFG conference sessions and lunches is not included.		
Accessibility	All facilities are easily accessible for guests with disabilities. For further enquiries or to ac us of your access needs, please contact our team at the Registration or Information Des Please note that the EHFG is a no-smoking conference. Please switch off your mobile phones during all sessions.		
	Thease switch on your mobile phones du		
Useful numbers	Tourist Information Kur- und Fremdenverkehrsverband, Kurverwaltung T +43 6432 3393 260 Monday – Friday 8.00 – 18.00 Saturday 9.00 – 12.00	Emergency Number European Emergency Number: 112 Police: +43 59133 5142 Fire brigade: +43 6432 6347 Ambulance: +43 6432 85000	
	Physicians Dr. Verena Steinlechner Kurpromenade 5: T +43 6432 8497	Dr. Robert Költringer Kurgartenstraße 30: T +43 6432 7447	
	Dentists Dr.Reinhard Morawa Achenstraße 17: T +43 6432 6144	Dr. Roland Rainer Tauernstraße 9: T +43 6432 3037	

Hotels in Bad Hofgastein

★★★★ Deluxe	3 Hotel Norica	C2	Kaiser-Franz-Platz 3	+43 6432 26973
	2 Hotel Zum Stern	B7	Weitmoserstraße 33	+43 6432 84500
****	9 Hotel Alte Post	C3	Kirchenplatz 4	+43 6432 6260
	20 Hotel Alpina	B2	Parkstraße 5-15	+43 6432 8475
	13 Hotel Astoria	C1	Salzburger Straße 24	+43 6432 6277
	10 Hotel Carinthia	B3	Dr. Zimmermann Straße 2	+43 6432 8374 0
	7 Hotel Klammer's Kärnten	B2	Dr. Zimmermann Straße 9	+43 6432 6711 0
	11 Das Alpenhaus	B2/3	Kurgartenstraße 26	+43 6432 6356
	1 Hotel Germania	D3	Kurpromenade 14	+43 6432 6232 0
	5 Hotel Österreichischer Hof	C3	Kurgartenstraße 9	+43 6432 6216 0
	12 Hotel Palace	D4	Alexander-Moser-Allee 13	+43 6432 6715 0
	4 Thermenhotel Sendlhof	D4	Pyrkerstraße 34	+43 6432 3838 0
	6 Hotel St. Georg	B3	Dr. Zimmermann Straße 7	+43 6432 6100 0
	29 Hotel Völserhof	D3	Pyrkerstraße 28	+43 6432 8288 0
***	22 Kur- & Sporthotel Alpenhof	C2	Knoblachergasse 4	+43 6432 6430
	14 Das Gastein	D5	Alexander-Moser-Allee 21	+43 6432 7581 0
	19 Haus Friedrichsburg	D3	Pyrkerstraße 8	+43 6432 6290
	24 Pension Gstrein	C2	Wasserfallgasse 7	+43 6432 6485
	23 Haus Mühlbacher	C3	Kurpromenade 3	+43 6432 6446 0
	17 Hotel-Pension Ortnerhof	E5	Feldingweg 18	+43 6432 6741
	28 Hotel Rauscher & Paracelsus	D4	Kurpromenade 20	+43 6432 6412 0
	26 Hotel Salzburger Hof	C2	Kaiser-Franz-Platz 1	+43 6432 6230
	25 Kurhaus Sunkler	D4	Pyrkerstraße 36	+43 6432 6454
	18 Kur- & Sporthotel Winkler	C2	Pfarrgasse 4	+43 6432 6248 0
	16 Hotel Zum Toni	E4	Eisenstein 1	+43 6432 6629



Shuttle Plan

Wednesday	From Hotel Zum Stern to Conference Centre, Bad Hofgastein Hotel Zum Stern: on demand		
4 October 2017	Hotel Zum Stern: on demand		
	From Hotel Zum Stern to Welcome Reception – Das Alpenhaus, Bad Hofgastein		
	Hotel Zum Stern: on demand		
	Return Conference Shuttle service to Hotel Zum Stern is available free of charge until		
	01.00 a.m., a chargeable taxi service is available afterwards.		
Thursday	From Hotel Zum Stern to Conference Centre, Bad Hofgastein		
5 October 2017	Hotel Zum Stern: on demand		
	From Hotel Zum Stern to Networking Dinner – FestAlm, Bad Hofgastein		
	Hotel Zum Stern: on demand		
	Return Conference Shuttle service to Hotel Zum Stern is available free of charge until 02.00		
	a.m., a chargeable taxi service is available afterwards.		
Friday	From Hotel Zum Stern to Conference Centre, Bad Hofgastein		
6 October 2017	Hotel Zum Stern: on demand		
	From Conference Centre Bad Hofgastein to Conclusion Evening –		
	Ginger n' Gin, Bad Gastein		
	Conference Centre: 19.00		
	Return Conference Shuttle service to Bad Hofgastein is available free of charge until 04.00		
	a.m., a chargeable taxi service is available afterwards. If you need transport from the Hotel		
	Zum Stern to the Ginger n' Gin in Bad Gastein, please contact your hotel reception.		
	Confirming your departure from the Conference		
	Attention! Please register 24 hours prior to your intended departure from the Gastein Valley		
	at the shuttle desk at the Bad Hofgastein Conference Centre to confirm your shuttle de-		
	, parture time. You will receive a confirmation card with your shuttle departure time and the		
	pickup location. You will only be guaranteed a pickup by making this departure registration!		
	Taxi service		
	A taxi service is provided for hotels not located within walking distance of the Confer-		
	ence Centre. This free service is only provided between conference hotels and conference		
	venues.		

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We would like to thank the following institutions, organisations and companies for their expertise, generous support, sponsorship and fruitful cooperation which makes the European Health Forum Gastein such a successful event and without whom we would not have been able to realise our goals. We are looking forward to continuing these partnership on our way towards

CREATING A BETTER FUTURE FOR HEALTH IN EUROPE

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